



## Official Regulations of Blockchain Life Awards 2025

1. [About the Award](#)
2. [Dates](#)
3. [Nominations](#)
4. [Nominees selection, participation rules for the companies](#)
5. [The features of nominations](#)
6. [Voting process](#)
7. [Rules for the nominees during the voting process](#)
8. [The features of the vote counting](#)
9. [The announcement of the vote](#)
10. [Winners awarding](#)

# 1. About the Award

- 1.1. Blockchain Life Awards 2025 (hereinafter — Award) is the 13th annual award in the field of blockchain, cryptocurrencies and mining.
- 1.2. Award's goals:
  - The representation of the leading world companies in various areas of the blockchain and cryptocurrency industry.
  - The consolidation of the global crypto community.
  - Increasing the level of public confidence in the crypto industry.
  - The popularization of the blockchain and crypto industry.
- 1.3. The Award is independent, i. e. the winners in each nomination are determined in the open voting.

# 2. Dates

- 2.1. Organizers nominate companies **from July 15 to October 10 2025**.
- 2.2. Online voting is held **from October 13 to October 24, 2025**. The organizers have the right to change the voting dates by posting a special announcement on the Forum's official website <https://blockchain-life.com/awards-2025/>.
- 2.3. The Award Ceremony will take place on **October 29, 2025**.

# 3. Nominations

- 3.1. The Award presents 27 nominations:

## FOR INDIVIDUALS

- Crypto Entrepreneur of the Year
- Crypto Influencer of the Year
- The Best NFT Artist 2025

## FOR ORGANIZATIONS

- The Best Centralized Exchange 2025
- The Best CEX UX for Trading
- Web3 Venture Capital Fund of the Year
- DeFi Protocol of the Year
- Layer 1 Solution of the Year
- Layer 2 Solution of the Year
- Mining Company of the Year
- Mining Distributor of the Year
- The Mining Manufacturer of the Year
- The Mining Pool of the Year
- Crypto Media of the Year
- Best Video Media on Web3 on YouTube of the Year
- YouTube Crypto Channel of the Year
- Telegram Media on Web3 of the Year
- Telegram Blog on Web3 of the Year
- Web3 Marketing Agency of the Year
- GameFi Project of the Year
- Web3 Project of the Year
- The Best NFT Collection 2025
- Crypto Analysis Tool of the Year
- Liquidity Provider of the Year

**3.2.** The number of participants (hereinafter — Nominees) in each nomination cannot exceed 20 companies/people. The minimum number is 4 companies/people.

**3.3.** The organizers have the right to cancel the nomination before the start of voting.

- 3.4.** The number of categories in which a single nominee can participate must not exceed 2. The minimum is 1 category.

## 4. Nominee's selection, participation rules for the companies

- 4.1.** The selection of Nominees for each nomination is carried out by an independent commission of experts (hereinafter - the Commission). Nominees receive official information on the initial nomination to official e-mail or Telegram account.
- 4.2.** Nominees receive the official confirmation of their nomination for the Award from the official e-mail of the Blockchain Life Awards Organizing Committee [awards@blockchain-life.com](mailto:awards@blockchain-life.com) or the Telegram account [@BLAwards](https://t.me/BLAwards).
- 4.3.** The Nominees' obligations:
- Fill out the application form on the official website of the Award before voting begins: <https://blockchain-life.com/awards-2025/>.
  - to send additional official contacts in case the current address is not suitable for receiving further official information.

## 5. The features of nominations

### 1. Crypto Influencer of the Year

**Eligible participants:** Most-subscribed social media influencers and content creators who have shown a high level of interaction and commitment to promoting blockchain and cryptocurrency industry.

### 2. Web3 Crypto Entrepreneur of the Year

**Allowed to participate:** Entrepreneurs, ambitious visionaries and other individuals who have shown outstanding performance, long-term contribution or led initiatives which have significantly impacted the blockchain, cryptocurrencies and mining industry.

### 3. The Best Centralized Exchange 2025

**Allowed to participate:** Leading centralized cryptocurrency exchanges with the most innovative fintech solutions, great user experience, customer service and vast trading options.

### 4. The Best Layer 1 Solution

**Allowed to participate:** Blockchain platforms that serve as the fundamental network or base layer for building decentralized applications and protocols, demonstrating innovation, scalability, security, and decentralization in their underlying technology.

### 5. The Best Layer 2 Solution

**Allowed to participate:** Blockchain scalability solutions built on top of Layer 1 protocols that effectively reduce transaction costs and improve throughput. Winners must demonstrate security, adoption, developer ecosystem growth, and contribution to mainstream blockchain scalability.

### 6. Leading Mining Company 2025

**Allowed to participate:** Leading crypto mining devices manufacturers, software developers, suppliers and startups.

### 7. Leading Mining Distributor 2025

**Allowed to participate:** Companies that specialize in the distribution, retail, or wholesale of cryptocurrency mining equipment and accessories. Provide a wide range of high-quality and efficient mining products from various manufacturers, including ASIC miners, GPU rigs, mining frames, power supplies, and cooling systems.

### 8. The Best Mining Manufacturer 2025

**Allowed to participate:** Companies that design, manufacture, and supply high-quality and efficient cryptocurrency mining hardware that provide mining devices such as ASIC miners, GPU rigs, and other related hardware that offer high hash rates, energy efficiency, and longevity.

### 9. The Mining Pool of the Year

**Allowed to participate:** Mining pools that deliver stable performance, high uptime, fair reward distribution, transparency, and technical efficiency.

Considered metrics include total hash rate, user trust, and infrastructure reliability.

#### 10. The Best CEX UX for Trading

**Allowed to participate:** Centralized exchanges that provide the most user-friendly, intuitive, and efficient trading interface. Evaluation includes ease of use, accessibility, design quality, responsive layout, mobile optimization, and the availability of features that improve the user trading experience.

#### 11. Web3 Venture Capital Fund of the Year

**Admission fee:** None

**Allowed to participate:** Venture capital firms that have significantly contributed to the development of the Web3 industry by investing in promising blockchain startups, providing strategic support, and accelerating the growth of innovative decentralized technologies.

#### 12. DeFi Protocol of the Year

**Allowed to participate:** Decentralized finance protocols that demonstrate strong technical innovation, user adoption, security, and impact on the broader DeFi ecosystem. Key factors include TVL (total value locked), community engagement, and unique financial models or mechanisms.

#### 13. Crypto Media of the Year

**Allowed to participate:** Media outlets focused on blockchain, crypto, and Web3 that offer accurate, timely, and insightful content across news, analysis, and education. Recognized for editorial integrity, influence, reach, and relevance to the global crypto audience.

#### 14. Best Video Media on Web3 on YouTube of the Year

**Allowed to participate:** YouTube channels focused on Web3 that consistently produce high-quality video content, including project reviews, educational videos, interviews, and commentary. Evaluation based on content depth, viewer engagement, consistency, and overall contribution to Web3 literacy.

#### 15. YouTube Crypto Channel of the Year

**Allowed to participate:** YouTube channels dedicated to crypto and

blockchain topics that show strong audience growth, educational value, analysis quality, and a high level of engagement with the crypto community.

#### 16. Telegram Media on Web3 of the Year

**Allowed to participate:** Telegram channels that function as reliable sources of Web3 news, analysis, and project updates. Evaluation includes accuracy, community size and engagement, frequency of updates, and editorial objectivity.

#### 17. Telegram Blog on Web3 of the Year

**Allowed to participate:** Individual or author-led Telegram blogs that provide original commentary, in-depth analysis, and thought leadership on Web3 topics. Recognized for content quality, credibility, and influence within the blockchain space.

#### 18. Web3 Marketing Agency of the Year

**Allowed to participate:** Agencies that specialize in marketing for blockchain and Web3 projects, delivering effective campaigns, brand development, community building, and measurable growth. Considered for innovation, client success stories, and strategic impact on the market.

#### 19. GameFi Project of the Year

**Allowed to participate:** Blockchain-based gaming projects that integrate DeFi, NFTs, or token economies within gaming ecosystems. Recognized for gameplay quality, user adoption, sustainable tokenomics, and contributions to the GameFi sector.

#### 20. Web3 Project of the Year

**Allowed to participate:** Outstanding Web3 projects that show significant innovation, scalability, real-world application, and user growth. Projects must demonstrate technical excellence, utility, and a strong contribution to the decentralized ecosystem.

#### 21. The Best NFT Collection 2025

**Allowed to participate:** NFT collections that achieve widespread recognition for originality, artistic quality, market impact, and community engagement. Evaluated based on uniqueness, trading volume, innovation, and cultural relevance.

## 22. The Best NFT Artist 2025

**Allowed to participate:** Artists creating NFT works that stand out for artistic vision, creativity, and influence within the digital art and Web3 communities. Recognized for body of work, originality, and presence in the NFT space.

## 23. Crypto Analysis Tool of the Year

**Allowed to participate:** Platforms or tools that provide advanced data analytics, trading signals, blockchain insights, or portfolio tracking for crypto users. Evaluation includes data accuracy, UX, depth of features, and utility for investors and traders.

## 24. Liquidity Provider of the Year

**Allowed to participate:** Entities or protocols that contribute substantial liquidity to crypto markets, enabling smooth and efficient trading. Considered for volume, reliability, integration with major platforms, and impact on market depth and stability.

# 6. Voting process

- 6.1. Online voting takes place **from October 13 to October 24, 2025** on the official page of the Award <https://blockchain-life.com/awards-2025/>.
- 6.2. Anyone interested in the development of the blockchain and cryptocurrency sphere is invited to vote.
- 6.3. The user selects **only 1 Nominee** in each nomination.
- 6.4. The user can vote in **any number of nominations**.
- 6.5. The voting results are hidden on **October 22 at 12:00 (GMT+4 / Dubai time)**.



## 7. Rules for the nominees during the voting process

**7.1.** Nominees and their representatives are not allowed to fake votes for themselves or for others. This includes using special services, bots, or fake accounts to increase the number of votes.

In case of breaking this rule, **the Organizers have the right to withdraw any number of votes at their discretion or to disqualify the Nominee from voting.**

**7.2.** Nominees and their representatives are forbidden to put any pressure on the Organizers in a written or oral form.

In case of breaking this rule, **the Organizers have the right to withdraw any number of votes at their discretion or to disqualify the Nominee from voting.**

**7.3.** Nominees are prohibited from offering direct monetary rewards (fiat money) in exchange for votes. Giveaways are only permitted if they involve the Nominee's own tokens, services, or non-cash prizes and do not constitute direct financial incentives.

In case of breaking this rule, **the Organizers have the right to withdraw any number of votes at their discretion or to disqualify the Nominee from the voting.**

### **The examples of prohibited options:**

- 1)** Colleagues, we will transfer \$20 to everyone who votes for us in the Blockchain Life Awards.
- 2)** Colleagues, on April 10 we will draw an iPhone among those who supported us in the Blockchain Life Awards voting.

### **The example of the allowed option:**

1) Friends, our company was nominated for the “The Crypto Exchange of the Year” at the annual Blockchain Life Awards! All year we tried for you, support us with votes!

2) Friends, we've launched a giveaway in our Telegram app! Vote for us in the Blockchain Life Awards and get a chance to win exclusive rewards in our native token.

## 8. The features of the vote counting

8.1. The winner in each nomination is determined by comparing the absolute number of valid Users votes in the nomination. If the number of votes for 2 Nominees is the same, then both Nominees are recognized as winners.

8.2. Organizers have the right to ask nominees to confirm their votes by showing the reach of their promo posts about the award.

8.3. The organizers reserve the right to remove Users' doubtful votes.

8.4. The organizers reserve the right to disqualify any Nominee for violating the Official Regulations of the Award.

## 9. The announcement of the vote

9.1. The Nominees companies have the right to send mailings, publish posts on social networks and make any other announcements of participation in the Award without violating the Law on Advertising and the legislation.

9.2. Announcing participation, the Nominees should be attentive to writing the name of the Forum and the Award.

### **Right spelling:**

Blockchain Life 2025

Blockchain Life

Blockchain Life Awards

Blockchain Life Awards 2025

Blockchain Life AWARDS 2025

**Wrong spelling:**

BlockchainLife

BlockchainLife AWARDS

## 10. Winners awarding

**10.1.** The announcement and winners awarded in all nominations of the Blockchain Life Awards 2025 will take place on October 29, 2025 on the Main Stage of the Blockchain Life 2025.

**10.2.** If the winner or representative of the winner is absent in the hall, the winner (or his representative) undertakes to pick up the prize from the organizers office.

**Agreed:**



JetMedia Group PC  
CEO  
Sergei Khitrov